



Indonesia Foundation

Corporate English Solutions

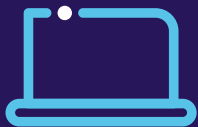
Courses for Businesses, Governments and Education Institutions

Working with you to improve English and communication skills
through training and assessment

- Boost communication skills
- Empower your teams
- Drive your organisation's growth

corporate.britishcouncil.org

English Courses, Professional Communication Skills, Assessment and Certificates For Businesses, Governments and Education Institutions



Online

Improve English and Communication Skills through a range of course, including self-study live learning options on our dedicated platform, EnglishOnline



In-person

Learn with the British Council teachers in an immersive environment. Choose to join a course at one of our centres or have our trainers deliver courses at your facility.



Worldwide

Partner with a global English Language Teaching and Assessment provider, working with organisations in over 80 different countries for 90 years.

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For organisations to grow, so must their people

Recent global events have emphasised the need for organisations to innovate, to remain competitive and sustainable. Changes in the way we work, including digital transformation, cross-border teams, increased mobility and hybrid working, highlight the need to build a strong, agile, resilient workforce with the right skills to improve productivity and performance.

The traditional focus on developing job-specific technical skills has given way to two emerging areas of focus – digital fluency and ‘power skills’, such as communication, language, collaboration and leadership. These skills are essential to boosting confidence and productivity, empowering teams to rise to new challenges, embrace new opportunities and lay foundations for future success

In recent studies, almost nine out of ten managers and executives report that their organisations face skills gaps now or will do in the next five years. Our experienced teams help you to create scalable, customised programmes that deliver against your goals and which track and measure impact.

Dylan Jones - Director, Education, Government and Corporate Partnerships

Why work with us?



We have an unparalleled track record of 80+ years partnering with corporate, government and education organisations in 80+ countries, to grow English and communication skills.

Working with the British Council gives you access to:

- Thought leaders in English language, communication skills and assessment
- Targeted, scalable learning solutions to match different contexts, role types and budgets
- Experienced course and content designers
- Engaging, accredited trainers who understand your context
- Assessment, engagement and evaluation data to help you track impact and ROI.

80m

Learners
trained
online

400k

Trained at our
centres in 47
countries

2m+

Language
tested
annually

Delivering on your goals

We work in partnership with organisations across different sectors and of varying sizes, to improve English language and communication skills across teams, by developing programmes to meet their specific needs.

We have a wide range of self-study and teacher-led content that can be delivered worldwide and different assessment options to track and report impact. All our courses are designed by the British Council experts and backed by quality assurance.

We will spend time with you to understand your requirements and budget, make recommendations and share different options with you. Your Account Manager will support you throughout the delivery of the programme and ensure you get access to reports and dashboards to measure impact.

We create end-to-end learning solutions for a range of contexts. Examples of the kinds of services we provide to different organisations include the following:

- Testing and benchmarking of language levels across your organisation
- Customisable English and communication skills courses
- Targeted professional communication skills modules
- General and Academic English courses for students
- Test preparation
- English and skills courses for teachers, academics and researchers that improve course delivery in English
- Online, face-to-face and self-study courses
- Globally recognised certification

We take the pain out of training course design and evaluation by supporting L&D, HR and business managers through our 4-step process.

We take the time to fully understand your requirements, context and learning goals to design the right programme, timetable and delivery platform for your solution. We'll deliver your course with experienced, qualified trainers and use assessments and dashboards to help you track progress, training impact and ROI.



Consultation

- ✓ Understand your context
- ✓ Identify learning needs
- ✓ Set clear, measurable goals



Solution design

- ✓ Curate content
- ✓ Personalise content
- ✓ Integrate assessment



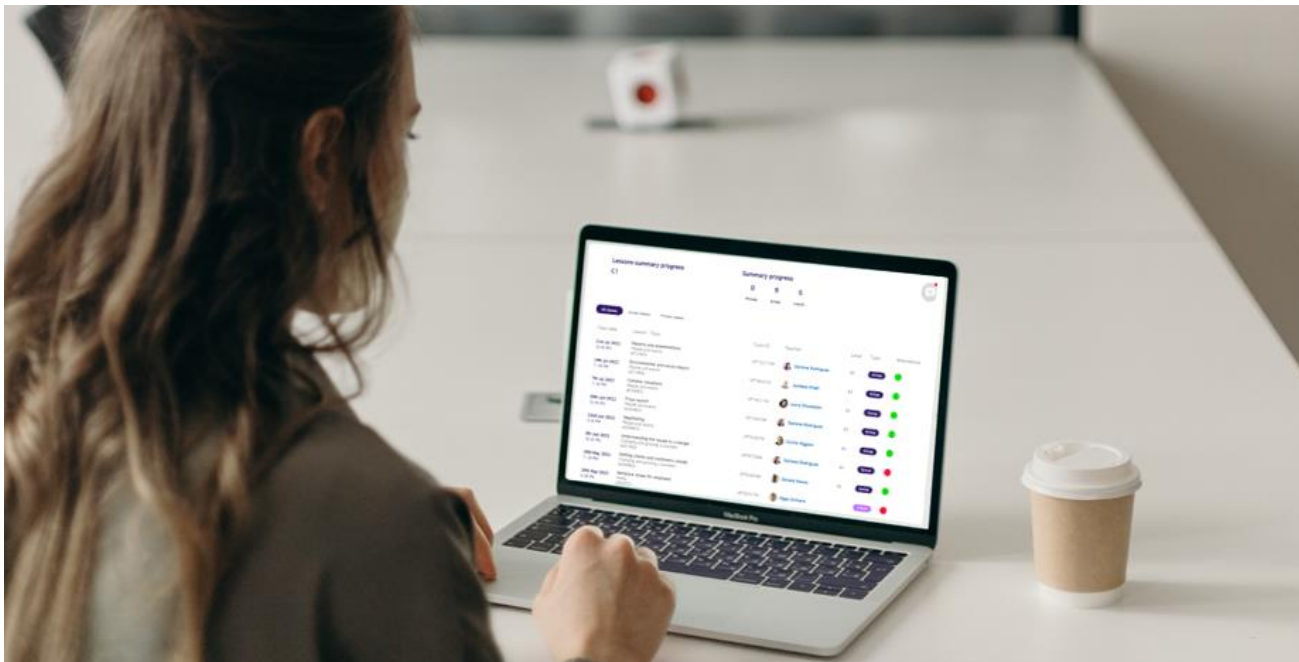
Delivery

- ✓ Engage your teams
- ✓ Develop relevant skills
- ✓ Ensure progress



Evaluation

- ✓ Track and report progress
- ✓ Report on ROI
- ✓ Communicate outcomes



Our courses



We offer a range of courses, delivered online or in-person, that help teams learn when they want and the way they want, to achieve their goals

Our scalable training solutions support learners at different levels. Choose from courses that target language improvement an/or specific business communication skills. We can support learners at all language levels and offer a range of assessments to help track progress.

Online



Choose from live learning, self-study and blended learning options, delivered in closed groups, public courses or one-to-one, by experienced teachers.

In our centres



Learn in person with our experienced teaches in closed or public groups or one to one. Our network of global centres covers over 40 countries.

At your location



We are also able to come to you to deliver closed-group courses. Choose the course content, timetable and assessment options that suit you.



General / Social English

Choose from a range of courses to improve understanding and use of English in a range of situations, with engaging content developed by experts.



Live classes (group or one-to-one), self-study and blended courses



Group classes in our centres or offsite



Business / Workplace English

Use English in specific workplace situations, for all industries and job scopes and develop relevant business vocabulary and grammar.



Live classes (group or one-to-one), self-study and blended courses



Group classes in our centres or offsite



Professional Communication Skills

Modular workshops, targeting specific writing, speaking and soft skills delivered in an immersive, interactive and trainer-led environment



Group workshops with online exercises



Immersive group workshops on/offsite



Customised Courses

Training and assessment solutions developed to match your goals, timetable and preferred training style. Our experienced teams can advise on content, curriculum and assessment to meet your needs.

Courses can be delivered in closed groups online and in-person, either in one of our centres or offsite.



IELTS Coach

Succeed in each aspect of the IELTS test with an individual learning plan, practice tests and support and feedback from IELTS specialists.



Live classes (group or one-to-one) with online exercises



Group classes in our centres or offsite



Academic English

For students: develop enhanced study skills and succeed in using English in an academic environment or for overseas study.



Online interactive group classes



Immersive group workshops on/offsite



English for Educators

Modular courses for teachers, lecturers and researchers that improve written and spoken English skills for working in an academic context.



Online interactive group workshops



Immersive group workshops on/offsite



Assessment

Choose from a range of assessments depending on your needs. Whether you need to test current English levels of groups, track progress and training impact or prepare students for admission or overseas study, we can offer solutions, including internationally recognised certification.

General and Business English



We offer a range of courses, delivered online or in-person, that help teams learn when they want and the way they want, to achieve their language goals.

Onboarding includes level testing to ensure learners study at the right level, enabling us to ensure a learning experience that is consistent across teams, while adapting to individual needs and levels.

We'll help you select content ranging from general language improvement to targeted business communication skills, depending on your goals.

General English

Flexible, affordable and scalable courses that help organisations build English language capability across teams.

We begin by testing current English levels to ensure everyone is placed at the right level. This way we ensure a learning experience that is consistent across groups but which adapts to individual requirements. Engaging content is created and taught by experienced British Council experts and backed by global quality assurance standards. Assessment options help measure capability and improvement.

Business English

Courses leading to improved confidence and use of English in specific workplace situations, for all industries and job scopes.

The approach and range of options is the same as for General English but learning content focuses on Business and Workplace English.

Choose from four ways to learn

- Online self-study - structured, self-directed courses for all levels.
- Online blended - structured courses that combine self-directed learning and live classes
- Online live - teacher-led courses delivered in live classes (public groups, closed groups or one-to-one) supported by online exercises.
- In-person - live, immersive teaching delivered in one of our centres or externally.

Professional Communication Skills

Our targeted prof skills courses focus on specific communication and soft skills helping employees build relationships and achieve goals within an international workplace

Our Internationally qualified trainers work in partnership with you to develop spoken and written communication skills programmes. These include customisable modules delivered online or in-person by the British Council trainers.

Spoken Communication courses

- Communicating with Executive Presence
- Handling Challenging Situations
- Delivering Service Excellence
- Effective Meeting Skills
- Effective Mentoring
- Effective Public Speaking
- Intercultural Skills
- Interpersonal Communication Skills
- Leading Global Teams
- Negotiation Skills
- Networking and Relationship Building
- Positive Influencing Skills
- Presentation Skills
- Stakeholder Engagement
- Time and Stress Management
- Train the Trainer
- Working with EQ

Written Communication courses

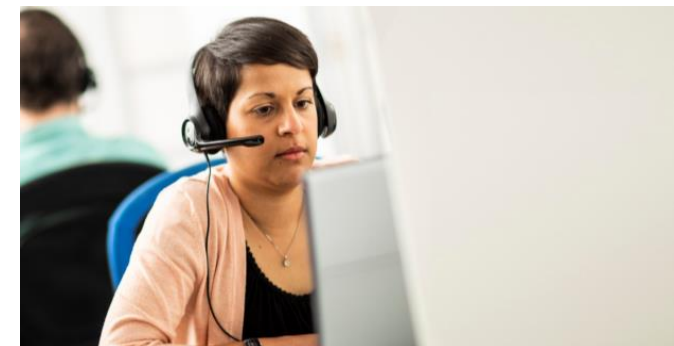
- Business Writing Skills
- Editing and Proofreading Skills
- Email Writing Skills
- Grammar Skills for Business Writing
- Minute Writing Skills
- Report Writing Skills



Online classes are led by the British Council teachers in public groups, closed groups or one-to-one



Professional Communication Skills courses are taught in immersive interactive workshops



Use level tests to benchmark English levels, 'in-course' tests to track progress and 'high stakes' assessment for certification

English for Education



We help education institutions achieve their internationalisation goals by providing targeted English and skills courses for students and staff.

Courses for students include general language improvement programmes, intensive preparation for English language assessments and Academic English and Study Skills.

Our English for Educators course supports academic and professional services staff improve written and spoken English skills for working in an academic context.

IELTS Coach

IELTS Coach is a preparation course from the British Council, co-creators of IELTS, designed to help participants maximise their IELTS score with flexible, modularised content, timed practice tests and personal feedback from experts.

Onboarding establishes test goals and different levels within the group, using the Common European Framework of Reference for Languages (CEFR). Expert teachers provide individual learning plans and give feedback throughout the course, while practice tests and tutorials give learners valuable experience of the test.

Course features include:

- Live learning, online or in-person
- Improvement through practice tests, tutorials and targeted webinars
- Personalised study pathways, recommendations and expert feedback
- Coaching and feedback from expert teachers.

Academic English

We develop and deliver customised programmes for universities and colleges to help prepare students for studying a Higher Education course in English.

Courses can be run intensively or year-round to match the academic cycle and can be delivered at the institution, in our centres or online.

We assess different language levels within the group and teach each group separately. We teach a 4-skills English for Academic Purposes (EAP) course, a General English course or combined.

Learning outcomes

- Increased academic communicative abilities in writing and speaking
- Reading and listening in academic contexts
- Enhanced study skills and critical thinking skills for independent learning.

English for Educators

Modular courses for teachers, lecturers, PhD students and researchers with English at Intermediate and Advanced level, designed to improve written and spoken English skills for working in an academic context.

Courses can be customised to different needs. Modules develop speaking and writing skills relevant to education contexts, improve language accuracy and gain practice using English in specific academic situations in a highly interactive environment.

Course features include:

- Spoken communication, including meetings, peer discussion groups, lectures, presentations, seminars
- Written communication, including research papers, academic reviews, emails and reports
- Networking
- Assessment, including pre-course self-assessment placement test and end-of-course client reports.



Courses can be developed to the needs of individual institutions and delivered on-site, at one of our centres or online

Case Studies



We work with a wide range of organisations to develop English language and communication solutions in line with their requirements and which deliver impact.

We take time to understand context and requirements, identify learning needs and advise on different approaches.

We are able to call on a wide range of experienced teachers, content that meets a range of needs and world leading assessments.

Here are some examples of how we have partnered with different organisations to deliver a range of successful projects.

Helping a Japanese University improve English language levels



We were approached by a prestigious university in Japan to assist in enhancing English language proficiency among students, thereby fostering greater participation in study abroad programmes.

Our approach began with a comprehensive placement test, identifying gaps between students' current English proficiency and desired levels.

Collaborating closely with the university, we developed a curriculum to meet their objectives, and seamlessly integrating it into the academic cycle. The course was delivered on campus to maximise participation and accessibility.

Over 3 years of implementation, both language proficiency levels and study abroad participation have consistently grown, with an increasing number of students enrolling in the programme each year.

Working with Government to support an international scholar programme



We were selected by a national government in East Asia to deliver language training and assessment for their international scholar programme.

The goal was to make the course accessible to scholars across the country, requiring them to reach specific English proficiency levels for admission to international universities. In response, we designed an online program that accommodated varying English proficiency levels. The course's flexibility and cost-effectiveness were achieved through a mix of self-paced learning and live instruction, all while maintaining consistent teacher interaction.

Additionally, the combination of the IELTS Coach and IELTS test proved pivotal in providing students with a comprehensive and effective preparation strategy, ensuring they are well-equipped to succeed in the IELTS test.

Improving communication and collaboration at a major airline

Since 2010 we have been working with a major airline in Southeast Asia to develop and deliver a face-to-face training and assessment programme for new cabin crew as part of their onboarding. The goal was to improve communication skills within the context of their role.

We worked with the company to build a 3-day programme that focuses on building good foundations in English Language and how to use language effectively to deliver high-quality service within their roles.

We deliver 20 – 40 courses per year for groups of 20 trainees that cover:

- Enhancing English proficiency, grammar vocabulary and pronunciation
- Enhancing communication and confidence
- Appropriate use of service language
- Displaying empathy and EQ
- Creating emotional connection



Assessment



The British Council is a world leader in assessment. Over 2 million people in more than 90 countries take exams with us each year and we are a trusted assessment partner to industry, academia and governments worldwide.

We offer a range of technology-enabled assessments.



IELTS

The world's most popular English language test for higher education and global migration, delivered online or in accredited test centres.

Common uses: assess students for a course taught in English; support student and employee mobility.

Aptis ESOL

A scalable, supervised and computer-based test that tests all 4 four language skills, with tests for businesses, education institutions and government.

Common uses: university exit or admission; organisation-wide certification; inform training needs; recruit and retain talent.

EnglishScore

A remote, mobile-based solution for testing, which Provides a simple, trusted and scalable way to benchmark English proficiency across groups.

Common uses: inform and measure training ; support recruitment and training decisions.

Understanding English levels

The Common European Framework of Reference for Languages (CEFR) is a way of describing language ability that helps place learners at the right level.

The CEFR has six levels, from A1 for beginners, up to C2 for users who are proficient in the language. For each level, the CEFR describes what a learner can do when speaking, reading, listening and writing in English.

The table opposite shows how these levels relate to the different levels within our courses and the scoring within our various assessment options.

The world's most trusted exams services partner

We deliver 4.5 million exams each year whenever and wherever our partners need them - at a test centre, at schools and universities or using our secure online delivery. Students and professionals gain qualifications that can open doors at leading academic institutions and improve their employment prospects around the world.

We provide a full and flexible range of multimodal assessment services to fit the needs of your qualifications. These services include test centre delivery, online proctoring, exam security and more.

Our deep understanding of technology-enabled assessment and our wide network of tech partners enable us to provide the latest digital solutions

	British Council Course Level	IELTS	Aptis	EnglishScore	Suggested hours of study
Proficient User	C2 Proficiency	9	Advanced	599	240+
	C1 Advanced	7.5			180 - 240
Independent User	B2 Upper Intermediate	6.5	General	500	180-240
	B1 Intermediate	5			120 - 240
Basic User	A2 Pre-intermediate	4.5		400	120 - 180
	A1 Elementary	4			90 - 120
Emergent User	A0 Foundation			100	90 - 120

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consultation and
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